

Mark Parq

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VIDEO EDITOR

Dynamic digital media producer, post production supervisor and editor, with hands-on work supporting diverse industries, including entertainment, health & wellness, and fashion. Skilled in editing, animation, and graphic design. Experienced in creating compelling online and social media content, including web series, short films, and music videos. Clients work includes: *A&E, Kate Spade, Perrier, Rachel Ray, TNT, TBS, TLC, and Animal Planet.*

Core Competencies

- Post Production and Video Editing
- Team Leadership and Training
- Photography and Videography
- Budget and Schedule Management
- Digital Media Content Strategy
- Brand Marketing/Logo Design
- Commercial Production

PROFESSIONAL EXPERIENCE

Administrator, Zion Sixty One, Los Angeles, CA (2019 to Present)

- Supports executive leadership team
- Overseeing executive calendars and meeting scheduling
- Preparing leadership reports, and assisting in strategic planning activities
- Manages accounting activities and expense reports, invoicing, and travel logistics
- Leads meeting and event planning, including corporate social responsibility efforts
- Treating highly confidential information with care and discretion
- Implemented online database to centralize corporate data and improve searchability and documentation. Improved data retrieval time by 30% with enhanced electronic filing procedures

Post Production Supervisor, Thrive Market, Marina Del Rey, CA (2016 to 2019)

- Managed editors, writers, composers, narrators, and transcription and translation teams in the delivery of post production projects within the food, health, and wellness industries
- Oversaw project schedules, technical processes, and digital archiving
- Communicated effectively with clients, content producers, writers, and creative teams to identify milestones and deliver video projects
- Assisted in increasing video content outputs 500% by designing archival project storage solutions and developing workflows to manage complex deliverables
- Saved \$19K annually by reducing outsourcing of video editors with improved training, workflows, and internal outputs

Senior Editor, Magic Feather, Santa Clarita, CA (2012 to 2015)

- Supervised and trained video editing team
- Completed customized network and project graphics packages to support movie and TV promotions, including transitions, lower-thirds, and animations, managing multiple complex projects and deadlines
- Clients included Discovery, Animal Planet, TNT, TBS, A&E, TLC and Reelz

Continued...

Dir. of Commercial Production, WHLT-TV CBS22, Hattiesburg, MS (2008 to 2012)

- Increased commercial production from four to 40+ commercials per month
- Oversaw creative process from concept to delivery of commercials designed to improve network sales revenues
- Oversaw quality control of the production department and managed budget planning and forecasting
- Took charge in the absence of detailed instructions and minimal supervision
- Launched social media accounts and grew online audience with breaking news and paid content

Videographer/Photographer, Action Pitstop, Hattiesburg, MS (2006 to 2008)

- Shot still photography and captured video content at sporting events

EDUCATION**B.A. in Radio, Television, and Film, 2007**

University of Southern Mississippi, Hattiesburg, MS

EDITING CREDITS

Haimerician, Associate Producer and Editing Department

HeyUSAx, Post Production Supervisor and Editor

The Fourth Door, Editor

**TECHNICAL
PROFICIENCIES**

Adobe Suite: Premiere Pro, After Effects, Photoshop, Illustrator

Final Cut Pro 7 & X